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Cal Poly Professor's Screenplay Wins Award at WorldFest Film Festival

SAN LUIS OBISPO – Cal Poly Professor Louis Rosenberg won a Gold Remi Award for his original screenplay “Upgrade” at the WorldFest Houston International Film Festival, a premier festival focused on independent filmmaking.

“Upgrade” is a feature film, a science fiction tale set in the year 2048. Rosenberg describes the film as a cautionary futurist story, similar in tone to George Orwell’s “1984” and Aldous Huxley’s “Brave New World” but addressing more timely themes relevant to the Internet Generation.

Screenwriting is a natural extension of Rosenberg’s academic interests. As Cal Poly’s Cotchett Endowed Professor of Educational Technology, Rosenberg’s efforts have focused on making digital media a platform for K-12 learning, helping teachers learn to use filmmaking and other media techniques in their classrooms.

“In this day and age, being literate means more than just reading and writing; it means being able to produce and consume media,” Rosenberg said. “If the purpose of education is to prepare kids for their lives as adults, exposure to the tools and techniques of modern media is critical for all K-12 students.”

Rosenberg holds a doctorate from Stanford University and is a graduate of the Professional Program in Screenwriting at the UCLA School of Theater, Film, and Television.



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